STAR TREK BEYOND FAN EVENT CONTEST OFFICIAL RULES

NO PURCHASE IS NECESSARY TO ENTER OR WIN.

A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ELIGIBLE ENTRIES RECEIVED. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

AFFIDAVIT OF ELIGIBILITY/RELEASE OF LIABILITY/PRIZE ACCEPTANCE AGREEMENT MAY BE REQUIRED.

BY ENTERING THE CONTEST, YOU AGREE TO THESE OFFICIAL RULES, WHICH ARE A CONTRACT, SO READ THEM CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, THIS CONTRACT INCLUDES INDEMNITIES TO THE PROMOTION PARTIES FROM YOU AND A LIMITATION OF YOUR RIGHTS AND REMEDIES. ALL TRAVEL FOR THE TRIP PACKAGE PRIZES MUST BE COMPLETED ON SPECIFIC DATES SET FORTH BELOW AND IS SUBJECT TO AVAILABILITY AND SUBSTITUTION.

PROMOTIONAL PERIOD: The Star Trek Beyond Fan Event Contest ("Contest") starts at 12:00 AM Pacific Standard Time ("PST") on May 2, 2016 and ends at 11:59 PM (PST) on May 6, 2016 ("Promotional Period"). Within the Promotional Period, there will be a total of five (5) separate entry periods (each an "Entry Period"), during which an entrant will be able to enter the Contest. The Entry Periods are as follows:

- Entry Period 1: Begins Monday, May 2, 2016 at 12:00 AM PST; ends Monday, May 2, 2016 at 11:59 PM PST.
- Entry Period 2: Begins Tuesday, May 3, 2016 at 12:00 AM PST; ends Tuesday, May 3, 2016 at 11:59 PM PST.
- Entry Period 3: Begins Wednesday, May 4, 2016 at 12:00 AM PST; ends Wednesday, May 4, 2016 at 11:59 PM PST.
- Entry Period 4: Begins Thursday, May 5, 2016 at 12:00 AM PST; ends Thursday, May 5, 2016 at 11:59 PM PST.
- Entry Period 5: Begins Friday, May 6, 2016 at 12:00 AM PST; ends Friday, May 6 2016 at 11:59 PM PST.

Following each relevant Entry Period, potential winners will be selected as more fully set forth below.

SPONSOR: The sponsor of this Contest is Paramount Pictures Corporation, 5555 Melrose Avenue, Hollywood, California 90038 ("Sponsor"). The Contest shall be subject to these Official Rules, and by entering, all participants agree to be bound by the terms and conditions herein and the decisions of the Sponsor, including the interpretation of these Official Rules and its exercise and discretion, which will be final and binding in all respects.

ELIGIBILITY: The Contest is open to current legal residents of Australia, Canada (excluding the Province of Quebec), the United Kingdom and the United States of America (including Washington D.C.) (collectively, the "Eligibility Area") who are at least twenty-one (21) years old or older at the time of entry. If entrant is not the age of majority in the jurisdiction where entrant resides, then entrant will be required to obtain parent/legal guardian consent in order to enter Contest. Officers, directors, employees, independent contractors, representatives and agents and each of their respective immediate family members (spouse, domestic partner, child, siblings, parents, grandparents) of Sponsor and its affiliates,

subsidiaries, parent companies and licensors (collectively, the "Promotion Parties"), and those living in the household of same (whether related or not) are not eligible to enter this Contest or win any prize. Void outside the Eligibility Area and where prohibited or restricted by law. By entering this Contest, entrants agree to abide by all terms of these Official Rules.

HOW TO ENTER: During an individual Entry Period participants must tell us on video "How you Go Beyond as a Star Trek fan" and why you should attend a Star Trek event in Los Angeles by submitting a video on one of the following social platforms (each a "Social Media Service"):

On Facebook: Share your video as a comment on the Star Trek Movie Facebook Page (For the US/Canada: <u>www.facebook.com/StarTrekMovie</u>; for Australia: <u>www.facebook.com/startrekAU</u>; and for the United Kingdom: <u>www.facebook.com/startrek.UK</u>) and include the hashtag #StarTrekContest, 50 seconds maximum.

On Twitter: Share your video and tag @startrekmovie and include the hashtag #StarTrekContest, 50 seconds maximum.

Videos will be judged on the following criteria: 10% creativity, 20% originality, 30% clarity and 40% relevance (collectively, "Judging Criteria"). Limit one entry per person per Entry Period; individuals may separately enter each Entry Period. Sponsor's computer clock will be the official time keeper for this Contest.

By posting a video via a Social Media Service (detailed above), entrants agree to comply (as applicable) with the Facebook Terms of Use located at <u>https://www.facebook.com/legal/terms</u> or the Twitter Terms of Service located at <u>www.twitter.com/tos/</u>.

This Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook or Twitter. Facebook and Twitter are registered trademarks, and such use thereof is not intended to suggest or imply the sponsorship, endorsement, or the approval of this Contest by the owners of said trademarks.

Submitted videos may not contain any of the following:

- Anyone other than the entrant;
- Crude, vulgar or offensive depictions, images, language and/or symbols;
- Nudity;
- Illegal (e.g., discriminatory, harassing) or inappropriate activity, behavior or conduct; and
- Any other content, display, materials and/or images that is or could be considered inappropriate, unsuitable or offensive, as determined by Sponsor, in its sole discretion

Without limiting the foregoing, Sponsor reserves the right to reject any entry that it deems, in its sole discretion, an infringement or violation of someone else's rights or otherwise violates the law. Any entrant who incorporates any intellectual property or material owned by a third party into his or her video does so at his or her own risk.

As a condition of entry into the Contest, and by submitting a video into this Contest, except where prohibited by law, each entrant grants to the Promotion Parties a perpetual, worldwide, unlimited, irrevocable, royalty-free license and right to publicize, broadcast, display and/or otherwise use the Contest entrant's name, Facebook/Twitter username, city, state and biographical material, and the video uploaded by entrant (collectively, "Licensed Rights") in any media now known or hereafter devised throughout the world in perpetuity, without additional compensation or approval. For the video, the Licensed Rights include but are not limited to the foregoing, and the right to use, reproduce, publish, distribute, perform, translate, modify, and otherwise exploit the video and to incorporate the video in other works in any and all markets and media worldwide in perpetuity, in any language. Entrants warrant that they have the sole and exclusive right to grant such rights to the Promotion Parties and that the Promotion Parties' reproduction, publishing, displaying, and/or other use of the videos will not infringe on any rights of third parties, including, without limitation, copyright, trademark, privacy, or publicity, or create

claims for defamation, false light, idea misappropriation, intentional or negligent infliction of emotional distress, or breach of contract. Entrants further agree: (1) that Promotion Parties may exercise any and all rights hereunder without attribution, notification or compensation to entrants; (2) that Promotion Parties shall have the right to freely assign their rights hereunder, in whole or in part, to any other person or entity, without notification or approval by entrant; (3) that Promotion Parties shall have no obligation, express or implied, to use the video in any manner, and entrants shall not be entitled to any damages or other relief by reason of Promotion Parties' use or non-use of entrant's video; and (4) to sign and deliver to the Promotion Parties such documents as the Promotion Parties may reasonably require to effectuate the rights granted herein.

ONLY ONE (1) ENTRY PER PERSON PER ENTRY PERIOD WILL BE ACCEPTED FOR THIS CONTEST.

RELEASE: The Promotion Parties, prize suppliers, and any and all internet provider(s), and each of their respective affiliates, subsidiaries, parent corporations, and all of their officers, directors, shareholders, employees, independent contractors, representatives and agents (collectively, "Releasees") are not responsible for: any incorrect or inaccurate entry information; human errors; technical malfunctions; failures, omissions, interruptions, deletions or defects of any telephone network, computer online systems, computer equipment, servers, providers network, browsers or software, including without limitation any injury or damage to participant's or any other person's computer equipment or network relating to or resulting from participation in the Contest; inability to share a video on Facebook or Twitter; theft, tampering, destruction, or unauthorized access to, or alteration of, entries; data that is processed late or incorrectly or is incomplete or lost due to telephone, computer or electronic malfunction or traffic congestion on telephone lines or the Internet or any website (including Facebook, Twitter or Weibo) or for any other reason whatsoever: typographical, printing or other errors; or any combination thereof. Proof of submitting information to Facebook or Twitter is not considered proof of delivery or receipt. Illegible, incomplete and duplicate entries will be disqualified. All entries become the property of the Sponsor and will not be acknowledged or returned. False, fraudulent, or deceptive entries or acts or multiple entry attempts shall render entrants ineligible. By entering the Contest, entrants affirm that they have read and accepted these Official Rules. It is the potential winner's responsibility to set his/her Facebook/Twitter account settings to accept contacts by Sponsor and to timely check his/her Social Media Service account for any Sponsor private messages.

ENTRY INFORMATION: As a condition of entering the Contest, each winner gives consent for Sponsor to obtain and deliver his/her name, address and other information to third parties for the purpose of administering this Contest and complying with applicable laws, regulations and rules. Any information entrants provide to Sponsor may be used to communicate with entrant in relation to this Contest or on a Contest Winner's list. Any entry information collected from the Contest shall be used only in a manner consistent with the consent given by entrants at the time of the entry, with these Official Rules and with the Sponsor Privacy Policy. which can be accessed at http://www.paramountmovies.com/legal/privacypolicy.php.

WINNER SELECTION: Following each Entry Period the eligible entries submitted will be judged by judges selected by Sponsor consisting of executives from Sponsor's marketing department and one independent judge (the "Judges") using the Judging Criteria set forth above to determine the prize winners. To the extent permitted by law, the Promotion Parties disclaim any liability from, and entrants (whether or not a prize winner) agree to waive, any claims against the Promotion Parties relating to the judging or awarding process. The application of the Judging Criteria shall be in the sole and absolute discretion of the Judges. Fifty (50) winners will be selected following each Entry Period based on the Judging Criteria and given tickets to a Star Trek Fan Event to be held on May 20, 2016 in Los Angeles, California (the "Fan Event"). From within those fifty (50) winners, one (1) video will be judged the best and that grand prize winner will receive a trip package to Los Angeles, California as further described below. Potential winners will be notified via private message on the Social Media Service through which they submitted their video on or about May 10, 2016. Due to the time critical nature of the prizing, in the event Sponsor is unable to contact a potential winner within twenty-four (24) hours (or a shorter time if required by exigencies), an alternate potential winner may be selected. Sponsor's decisions are and shall be final

and binding in all matters relating to this Contest. "Trip Package" (as defined below) winners will be required to execute and return a notarized Affidavit of Eligibility/Release of Liability, an IRS W-9 form and/or any other government-required tax documents within two (2) days of date of issuance, and where permitted by law, a Publicity Release (collectively, the "Affidavit"). Failure to respond to the prize winner notification as detailed above within the stated time period, or to comply with any other provision herein, may result a potential winner being disqualified and an alternate potential winner may be selected at Sponsor's sole discretion. If a prize notification or prize is returned as undeliverable for any reason, the prize may be awarded to an alternate potential winner at Sponsor's sole discretion. Prize is not transferable, assignable, or redeemable for cash. No substitution allowed; provided, that due to unavailability of the prize for any reason, a prize of comparable value will be awarded at the sole discretion of the Sponsor.

In certain jurisdictions, the value of any prize may be taxable to a winner as income. All Federal, state and local tax liabilities, if any, are the responsibility of the prize winners. Acceptance of the prize constitutes permission (except where prohibited) for Sponsor and/or its affiliates to use of winner's name, statements, photographs, video images and biographies for publicity purposes without any limitation or additional compensation.

PRIZES: Fifty (50) pairs of tickets to the Fan Event will be awarded for each Entry Period. Tickets will be made available to winners at http://www.eventbrite.com/e/star-trek-beyond-tickets-25068076291. Any information provided by winners to Eventbrite shall be governed by the Eventbrite privacy policy, located at https://www.eventbrite.com/support/articles/en_US/Troubleshooting/eventbrite-privacy-policy?lg=en_US. Winners acknowledge that the tickets to the Fan Event have no monetary value, and in the event that the Fan Event on May 20, 2016 is delayed, postponed or cancelled for any reason, or a prize winner (and his/her guest) do not attend the Fan Event, such portion of the prize shall be forfeited and no substitution will be provided. Except for winners of the "Trip Package" (defined below), no travel expenditures, meals or other incidental expenses of any kind are included with the prize.

One (1) video from each Entry Period shall be judged the best for such Entry Period and that winner will receive a Trip Package to Los Angeles, California. The "Trip Package" shall consist of the following:

- Economy class airfare for two (2) to Los Angeles, California from the commercial airport nearest Winner's residence;
- Two (2) night's hotel accommodation single room/double occupancy in hotel of Sponsor's choice;
- Two (2) tickets to the Fan Event;
- Taxi reimbursement up to \$200 for transportation to and from the airport and hotel;

The total approximate retail value ("ARV") of each Trip Package is US\$3,000 for entrants from United States and Canada, and \$4,500 for entrants from Australia and the United Kingdom (accounting for distance of travel, etc).

The total ARV of all prizes is US\$22,500. The ARV of all prizes is based on available information provided to Sponsor and the value of any prize awarded to the winner may be reported for tax purposes as required by law.

Each Trip Package winner and his/her travel guest must travel together on the same itinerary. Trip Package winner's guest must be of legal age of majority in the jurisdiction in which he/she resides (and at least twenty-one (21) years of age). All expenses not specifically mentioned herein, including without limitation or limited to, optional excursions, ground transportation, other taxes, meals, beverages, gratuities, personal expenses, and all other incidental expenses incurred on the trip that are not specifically provided for are solely the responsibility of the Trip Package winner. The winner must be able to participate in Trip Package on dates agreeable to Sponsor or Trip Package will be forfeited in its

entirety and an alternate winner may be selected at Sponsor's sole discretion. The Trip Package winner (and quest) will be responsible for compliance with any applicable immigration requirements and obtaining a visa (if required) in order to travel to Los Angeles, California, USA, as part of the Trip Package and must ensure that they make any such visa application (if required) in sufficient time to enable travel. All prize elements are subject to availability. No extensions will be allowed. Each Trip Package winner will not receive cash or any other form of compensation if actual trip costs are less than the estimate made in these Official Rules. Winners will not be able to make changes to Trip Package details once any portion of Trip Package arrangements has been made. Releasees are not responsible for any cancellations, delays, diversions, or substitutions of any element of a prize or for changes in schedule of any element of the Trip Package. Hotel accommodations consist of one room and room tax charges only (note: no incidentals are included). All airline tickets are subject to flight variation, work stoppages, and schedule or route changes. Sponsor reserves the right to structure travel route and select hotels in their sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any flight except at the sole discretion of Sponsor. Travel is subject to the terms and conditions set forth in these Official Rules, and those set forth by Sponsor's airline carrier of choice as detailed in the passenger ticket contract. Lost, stolen or damaged airline tickets will not be replaced or exchanged. Elements of the Trip Package (including, without limitation, airfare and lodging) may not be used towards miles or other loyalty programs. Each Trip Package Prize winner and his/her travel guest are solely responsible for obtaining travel insurance (and all other forms of insurance) at their option and hereby acknowledge that Sponsor has not and will not obtain or provide travel insurance or any other form of insurance. Prize winners and guests are responsible for obtaining any necessary travel documents, including without limitation, passports or visas, if applicable.

By entering this Contest and accepting a prize, each winner agrees to maintain his/her behavior in accordance with all applicable laws and generally accepted social practices in connection with participation in the Contest and/or Fan Event. Each winner understands and agrees that Sponsor or any prize provider has the right, in its sole discretion, to disqualify and remove the winner and/or any guest from any activity at any time if the winner or a guest's behavior at any point is uncooperative, disruptive, or may or does cause damage to person, property, or the reputation of Sponsor or the Promotion Parties or otherwise violates the policies of the prize providers.

Prizes, including without limitation the Trip Package, are non-transferable and may not be redeemed for cash. An unclaimed and/or unused Trip Package will remain the property of Sponsor. ALL PRIZES ARE AWARDED "AS IS" AND WITHOUT LIMITATION, ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

GOVERNING LAW/LIMITATIONS ON LIABILITY: The Contest shall be governed by and construed in accordance with the internal laws of the State of California, without giving effect to any conflict of law rules or provisions that would cause the application of any other state's laws, and shall be solely and exclusively brought in the state or federal courts within that state.

BY ENTERING THE CONTEST, ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE CONTEST, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED FIFTY U.S. DOLLARS (\$50.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (3) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES NOT TO EXCEED FIFTY U.S. DOLLARS (\$50.00), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (4) ENTRANTS' REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

Releasees shall not be liable to winner or any other person for failure to supply the prize or any part thereof, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, terrorist acts, earthquake, tsunami, war, fire, flood, explosion, volcanic eruption, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any other cause beyond Releasees' sole control. Releasees shall not be responsible for any cancellations, delays, diversions or substitutions or any act or omissions whatsoever by a hotel, or transportation companies or any other persons providing any of these services and accommodations to winner and guests including any results thereof such as changes in services or accommodations necessitated by same.

GENERAL: By participating in the Contest, entrants agree to release, discharge and hold harmless the Releasees from and against any and all claims they may have against Releasees for any and all injuries. claims, damages, losses, costs, or liability of any kind due to any injuries, damages or losses to any person (including death) or property of any kind, or expenses of any kind (including without limitation attorneys' fees) resulting in whole or in part, directly or indirectly from acceptance, possession, use, or misuse of the prize or element thereof, or participation in any Contest-related activity (including the Fan Event), or participation in this Contest. Each entrant further agrees to indemnify and hold harmless the Releasees from and against any and all liability resulting or arising from entrant's participation in the Contest (including an entrant's submitted video) and Fan Event, and to release all rights to bring any claim, action or proceeding against Releasees and hereby acknowledge that Releasees have neither made nor are in any manner responsible or liable for any warranties provided exclusively by a supplier that may be sent along with the prize. Entrants further understand and agree that all rights under Section 1542 of the Civil Code of California ("Section 1542") and any similar law of any state or territory of the United States that may be applicable with respect to the foregoing release are hereby expressly and forever waived. Entrants acknowledge that Section 1542 provides that: "A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH, IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR."

If for any reason this Contest is not capable of running as planned, or if this Contest or any web site or email address or Facebook or Twitter account associated therewith (or any portion thereof) becomes corrupted or does not allow the proper execution of the Contest and processing of entries in accordance with these rules, or if infection by computer virus, bugs, tampering, unauthorized intervention, actions by entrants, fraud, technical failures, or any other causes, in the Sponsor's sole opinion, corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Contest, the Sponsor reserves the right, at its sole discretion, to disqualify any individual implicated in such action and/or to cancel, terminate, modify, or suspend this Contest or any portion thereof. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR EMAIL ADDRESS (INCLUDING THE FACEBOOK AND TWITTER ADDRESSES) OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. Further, in the event a winner and/or his/her travel guest engage in behavior that (as determined by Sponsor or any prize provider in its or their sole and absolute discretion) is obnoxious, inappropriate, or threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, Sponsor reserves the right to terminate the trip or other applicable experience early. If a dispute arises about who submitted an entry to the Social Media Service, the entry will be deemed submitted by the authorized account holder of the email account entered. The authorized account holder is deemed the natural person who is assigned to an email address by an Internet access provider, service provider, or other online organization that is responsible for assigning email addresses for the domain associated with the submitted email address. A potential winner may be requested to provide Sponsor with proof that the

potential winner is the authorized account holder of the email address associated with the winning entry and that all eligibility requirements are met.

WINNER LIST/OFFICIAL RULES REQUEST: For a list of Winner, send a self-addressed stamped envelope to "Star Trek Beyond Fan Event Contest "Winners List, Attention: Interactive Marketing, Paramount Pictures Corporation, 5555 Melrose Avenue, MOB Room 4215a, Hollywood, CA 90038, USA.

MISCELLANEOUS: The invalidity or unenforceability of any provision of these Official Rules or the Affidavit will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules or the Affidavit is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Entrants agree to waive any rights to claim ambiguity of these Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Contest-related materials (including advertisements), privacy policy or terms of use on the website and/or the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control and the discrepancy will be resolved in Sponsor's sole and absolute discretion.

NOTE: Social media entries must be made by the entrant him or herself and only directly to the social media addresses listed above. Entries made by any other individual or any entity, and/or originating at any other web site or e-mail address, including, but not limited to, commercial Contest subscription notification and/or entering service sites, will be declared invalid and disqualified for this Contest. The use of any device or computer software to automate the entry process is prohibited.